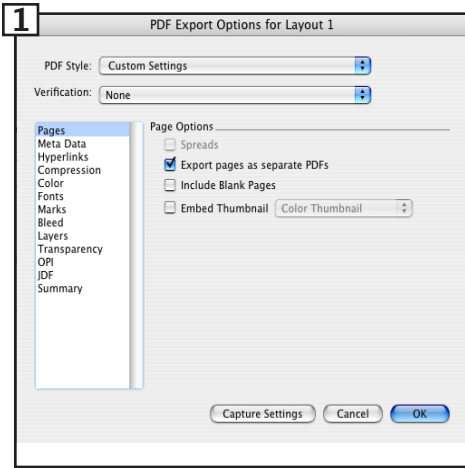
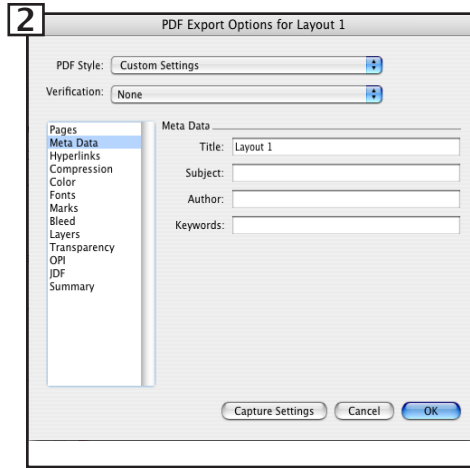


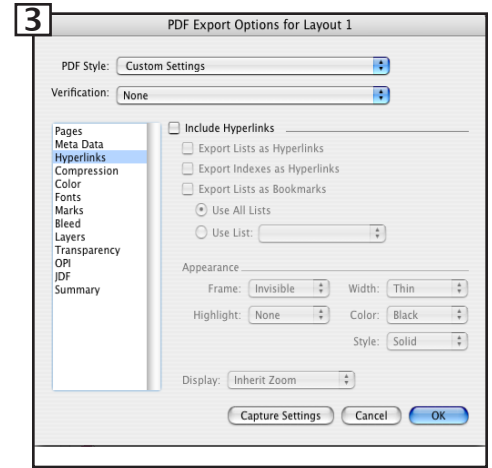
QUARK-TO-PDF SPECS



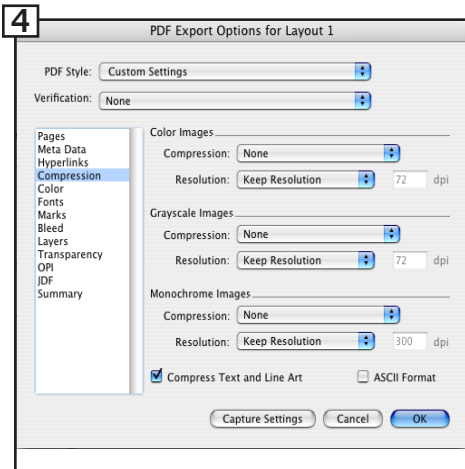
Pages- Export Pages as Separate PDF's- Not Mandatory, but allows more flexibility when correcting only specific pages.



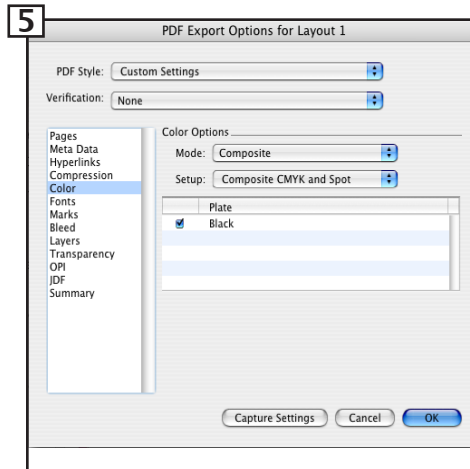
Meta Data- As you wish...



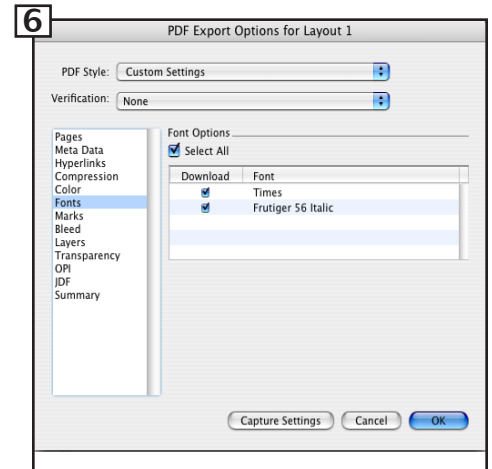
Hyperlinks - Turn Off.



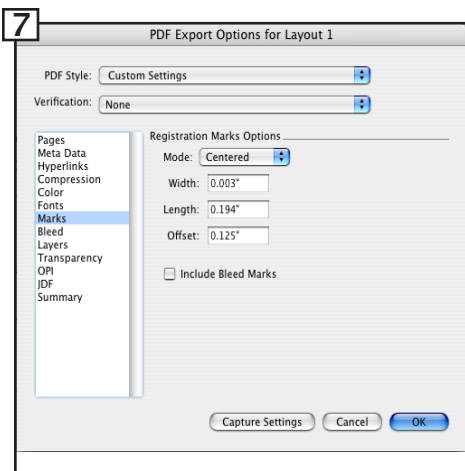
Compression- No Downsampling or Compression to Images
*If file size will be an issue, it is OK to downsample images, no less than 300dpi.



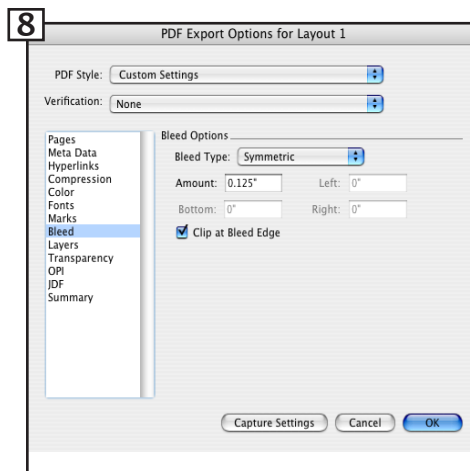
Color- Composite CMYK and Spot (This equals DeviceN from previous versions)



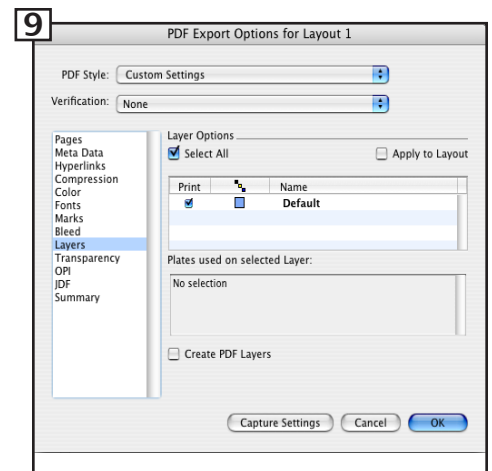
Fonts- All fonts must be embedded!



Marks- Default is OK for Width and Length, Offset needs to be at least as far away as the bleed. Our standard is 1/8". Offset even if job doesn't bleed to keep away from work.

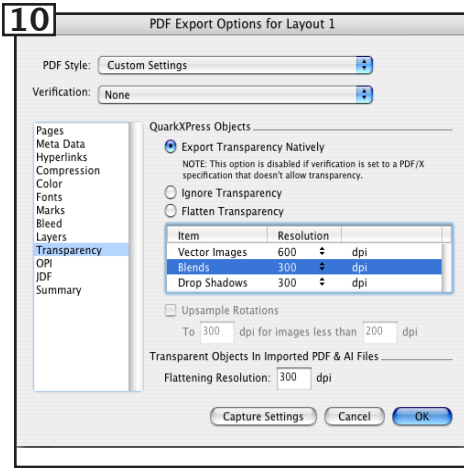


Bleed- Our standard is 1/8"; more for saddlestitch books over 32 pages

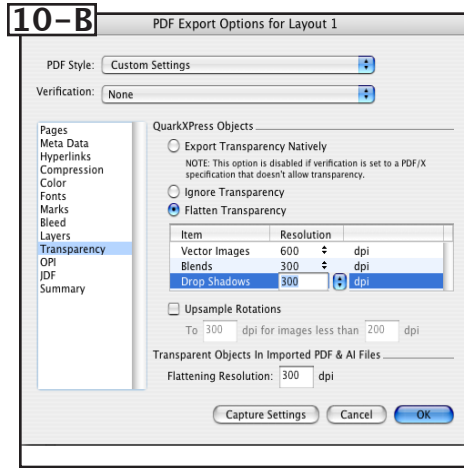


Layers- Include all appropriate layers.

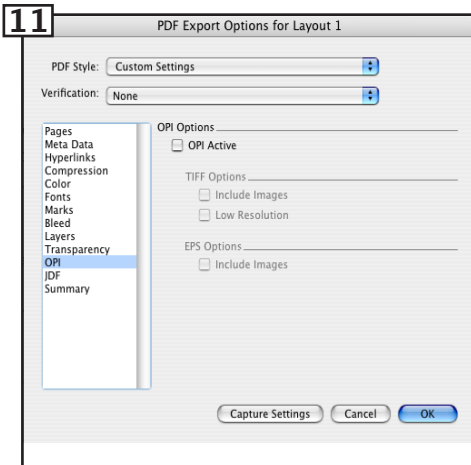
QUARK-TO-PDF SPECS (continued)



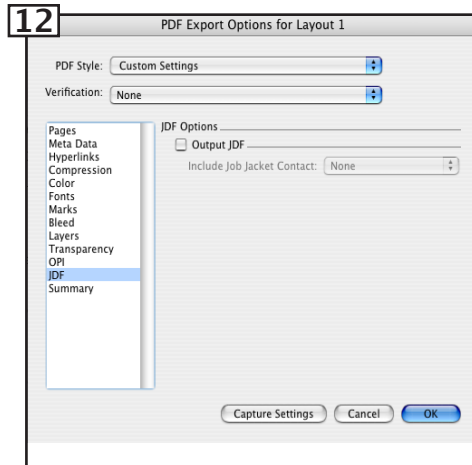
Transparency - Quark 8 now supports transparency without the need to flatten upon export. Keep resolution high. We do not recommend Upsampling.



Transparency - Sometimes it is still better to flatten upon export. Keep resolutions high. We do not recommend Upsampling.



OPI- OPI is not the best method for pdf. Include all image data in the file.



JDF - We are currently not using JDF at this stage of production..