



Direct Mail Services

The simple fact is that mailing technology has become very complex. Once you get beyond putting a “Forever” stamp on a greeting card and dropping it in a mailbox, today’s mailing system requires sophisticated software, expensive hardware, and a team of highly-trained technicians to make sure your direct mail project goes smoothly.

Luckily, that is exactly what Ai’s CORE-4 Direct Mail Services are all about. From the initial review and analysis of your mailing list to ensure compliance with frequently-changing USPS regulations, through the automated assembly and addressing of each piece, to the final delivery to the post office, your direct mail project is handled with precision.

Here are just a few of the specific benefits of CORE-4 Direct Mailing:

FAST PROCESSING

Mail planning and scheduling is coordinated with the production department from the moment your project enters our facility.

GUARANTEED PRECISION

The latest processing technology yields new levels of accuracy in verification of deliverable addresses, tracks mail throughout the postal system to confirm delivery, and allows commingling of mail from multiple projects to achieve lower postage costs.

VARIABLE DATA

Using state-of-the-art barcode reading technology, “match mailing” of personalized letters with envelope addressing and insertion can be fully automated, reducing both cost and processing time.

BUILD YOUR LIST

Our expert staff can assist you with list procurement from verified sources and vendors to ensure optimal targeting of audiences.

