

AiConnect Marketing Asset Portal

Ai Connect is a Cloud-based, custom marketing and sales asset portal designed for simplicity and easy integration with your company's infrastructure, delivering a flexible and responsive online store. Ai Connect provides 24/7 ordering, fulfillment and inventory management for sales and marketing collateral, promotional products, apparel, employee gifts, stationary, business cards and other branded materials.

WEB TO PRINT

A perfect solution for customizable document templates using variable data interfaces allowing your team to create personalized collateral while maintaining brand integrity. Common applications include sell sheets, brochures, stationary, catalogs, business cards, direct mail postcards and more.

PRODUCT STORE

Whether you need easy selection, ordering and management of promotional products or a consumer retail solution, Ai Connect's product stores provide your internal and external customers an easy-to-use interface to order the items they want and need. Back-end inventory controls give your marketing, production, purchasing, fulfillment and distribution teams seamless access to ensure branding, budgets, production and workflows align.

PARTNER MARKETING

Our partner marketing portals allow your company's internal and external partners - including human resources teams, field sales representatives, approved business partners and subsidiary companies – instant access to your branded materials, forms, employee handbooks, benefits information, samples and more, all with pre-set branding, templates and approval workflows.

MARKETING IMPLEMENTATION SOLUTIONS
YOUR STRATEGY. OUR EXECUTION.



PRODUCT FEATURES

- User-friendly drag-and-drop user interface with modern web framework and responsive design.
- Real-time reporting and detailed workflow metrics for better budget analysis and planning.
- As-needed ordering options to eliminate extra inventory storage requirements.
- Pre-approved formats and templates, with easily customizable options for pre-set permission levels, maintains brand consistency.
- Structured flexibility, with password protection and limited right-of-entry, ensures security while offering controlled freedom-of-use by all approved personnel.

BENEFITS

- Convenient 24/7 ordering
- Instant pricing
- Easily personalize, proof, and approve products
- Quickly re-order from Order History
- Reduced errors

